



Clearview FOB

A rapid one-step test for the qualitative detection of
human occult blood in faeces


Clearview

Clearly different. **Clearly better.**

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 inverness medical
professional diagnostics

Faecal occult blood (FOB) (blood in the stool) may be a sign of early stage cancer in the colon or rectum. Colorectal cancer is the third most common cancer both in men and women, but with early detection it is 90% curable with treatment.¹

- **Colorectal cancer (CRC) usually causes no symptoms in the early stages**
- **Patients over 50 should be regularly screened according to American Cancer Society²**
- **Patients with family history of CRC or chronic inflammatory bowel disease may benefit from earlier or more frequent screening**

Features

- Results in 5 minutes
- Only one-step
- Excellent specificity

- Excellent sensitivity

- Clear results
- Room temperature storage
- Reliable results

- In-built procedural control
- No dietary restrictions prior to use
- Immunochemical

Benefits

- Rapid. Patients can be tested and appropriately referred
- Easy to use, minimal training required
- Directly detects human haemoglobin to aid in the diagnosis of lower colon and rectal cancers. No cross reactivity to haemoglobin from other species

- Higher sensitivity versus guaiac tests, detecting human occult blood as low as 50ng/mL haemoglobin or 6µg haemoglobin/g faeces

- Simple interpretation
- Room temperature storage frees up valuable refrigerator space
- Higher detection rate than traditional FOB testing methods

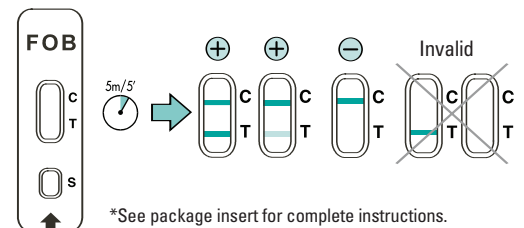
- Confirmation that test has been performed correctly
- Ease of use in sample collection for patients
- Specifically detects the globin portion of human haemoglobin molecule using monoclonal antibodies

Distributed by:

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Early detection of colorectal cancer made simple*

- 1** Add patient specimen sample to specimen collection tube using collection device
- 2** Shake the specimen collection sample tube vigorously
- 3** Break the tip off of the specimen collection tube
- 4** Invert specimen collection tube and transfer 2 full drops to specimen well of test device
- 5** Read the result at five minutes.



*See package insert for complete instructions.

Product Information

Cat No:	506149
Kit Size	25 Tests
Shelf Life	18 Months
Storage	2 - 30°C
Sample Type	Faecal Sample
Time to Result	5 minutes

Sensitivity:
To 50ng/ml Hb or 6µg
haemoglobin/g faeces

Specificity:
Specific to human haemoglobin

1 Cancer Research UK Cancer Incidence Statistics 2002, American Cancer Society Facts & Figures 2004
2 Cancer Prevention and Early Detection Facts & Figures 2006
*Guidelines vary depending on National recommendations


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