

**Clearview RSV introduced by Unipath:
A new one-step lateral flow immunoassay for the rapid detection of Respiratory
Syncytial Virus (RSV).**

Unipath Ltd, the UK's leading manufacturer of Rapid Immunodiagnostic Devices, has introduced a new rapid and reliable test within their Clearview range. Clearview RSV is a one-step rapid diagnostic for the detection of respiratory syncytial virus (RSV). It is a gold-labelled lateral flow immunoassay using monoclonal antibodies directed against RSV fusion (F) protein antigens.

RSV is a highly contagious seasonal virus causing infection of the lungs and breathing passages mainly in the very young, old and people with compromised immune systems. Two thirds of infants are infected with RSV during their first year of life, and infection is thought to be universal by the age of two. Serious RSV infections can lead to pneumonia and bronchiolitis, which can be life threatening if not managed appropriately. RSV is estimated to be responsible for 125,000 paediatric hospitalisations and for approximately 2,500 deaths per annum in the USA alone.

As RSV is similar to other respiratory illnesses, in seriously affected individuals it is important to differentiate RSV from other respiratory infections. Clearview RSV will determine infection within 15 minutes, providing professionals with an earlier, more specific diagnosis and allowing for the introduction of appropriate treatment.

Clearview RSV offers a simple one-step test procedure in which the entire contents of the extracted sample are added to the sample well. Test results should be read between 15 and 25 minutes after applying the extracted sample to the test device.

Like all Unipath products, Clearview RSV offers simplicity, speed, reliability and accuracy. The key features of Clearview RSV include:

- Results in 15 minutes
- Clear results with easy interpretation
- High levels of sensitivity and specificity, 95.2% and 99.3% respectively
- Inbuilt procedural control
- Storage at Room Temperature.

*More information on Clearview RSV and Unipath's range of rapid diagnostics is available from Unipath Limited, Priory Business Park, Bedford, MK44 3UP, England. Telephone: +44 (0)1234 835000 or visit our website at: www.clearview.com